

Programme

# Knowledge Exchange Structures for Impact

*A one-day seminar on collaboration between universities and industries as key players for driving economic development*

16th of May 2019  
University of Oxford

**AESIS**

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



**ELSEVIER**





## - Knowledge Exchange Structures for Societal Impact -

UK universities are huge assets to their cities and regions, and to the UK's economy and society more widely. The expectation is that the **Knowledge Exchange Framework** (KEF) will highlight the contribution they make, prompt universities to give even more support to knowledge exchange activities, and highlight to organisations that don't currently interact with universities the potential benefits such partnerships can bring.

Collaboration between institutions, as well as partnerships across higher education, government and industry, increases researcher and institutional visibility. Research has shown that institutions with a diverse array of partnerships and collaborations have higher citation rates. Having the ability to discern which collaborators and partners have the potential to propel your strategic objectives forward gives your institution a distinct competitive advantage. This is true whether your objective is to secure funding or encourage innovation, commercialization of research or economic development.

The introduction of the Knowledge Exchange Framework reflects an urgent need to accelerate the exchange of knowledge among governments, universities and industries to stimulate economies and solve society's most pressing challenges.

The AESIS Network and Elsevier are excited to welcome you at the seminar on '**Knowledge Exchange Structures for Societal Impact**' in Oxford.

### Target Groups

Research leaders from universities and research organisations

Corporates with R&D Mandates

Policymakers and funding bodies

Knowledge Exchange Officers

### Goals of the Workshop

- ◆ Understanding the purpose and use of the Knowledge Exchange Framework in the UK
- ◆ Exploring different public, private and academic role taking
- ◆ Learning strategies for positioning your institution based on strengths in impact of science



## - Programme -

9:00 *Registration with coffee and tea*

9:30 Welcome by AESIS and Elsevier

9:35 **Opening by the chair:**

Dr **Sharon Ellis**

*Director of Research Services, Queen Mary University of London*

### **Introduction**

- ◆ Current policy frameworks for Research and Knowledge Exchange
- ◆ Who are involved? & Participant introductions

10:00

Dr **Phil Clare**

*Deputy Director, Research Services (Knowledge Exchange and Engagement), University of Oxford*

### **Knowledge Exchange – Strategy and Outcomes in a world of KEF and KEC**

- ◆ KE as a core part of universities' goals and strategies
- ◆ Approaches to Delivery
- ◆ Regional engagement examples

10:30

**Interactive debate / exercise**

11:00

*Break*

11:30

Dr **Lesley Thompson**

*Vice President, Academic & Government Strategic Alliance in the UK, Elsevier*

Dr **Maria de Kleijn**

*Senior Vice President Analytical Services, Elsevier*

### **Analytical Services and assessing excellence, collaboration and impact**

- ◆ Enhancing both scientific excellence and impact
- ◆ Assessment and analysis to demonstrate this performance
- ◆ Reports on the comparison of university- and regional performances
- ◆ Diversity in the science system

12:15

**Interactive debate / exercise**

12:45

*Lunch*

## - Programme -

13:45

Dr **Martin Sadler**

*Special Advisor to the Vice Chancellor on Industrial Strategy, University of Bristol*

Dr **Maddy Nichols**

*COO of Spin Up Science*

**Foster a scientific innovation ecosystem through entrepreneurship and strategies for collaboration with industries**

- ◆ Developing collaborative research programmes in the context of current and newly arising funding schemes
- ◆ Technology commercialisation, entrepreneurship and strengthening the (local) innovation ecosystem
- ◆ What should universities organise internally, what could be outsourced, and when can others in the ecosystem be relied upon to facilitate and manage knowledge exchange?

14:30

Interactive debate / exercise with **Martin Sadler, Maddy Nichols**

15:00

*Break*

15:30

**Alice Frost**

*Director Knowledge Exchange, Research England*

**The role of the Knowledge Exchange Framework (KEF)**

- ◆ Background: definitions of KE used in UK and funding context
- ◆ Specifics of the KEF development
- ◆ Why it is important in context of UK policy and funding

16:00

Interactive exercise / debate

16:30

Panel debate chaired by **Sharon Ellis**

**Phil Clare, Lesley Thompson, Maria de Kleijn, Martin Sadler, Maddy Nichols and Alice Frost**

17:15

Closing by the Chair: **Sharon Ellis**

17:30

*Reception*